



Glen Rose Newspaper

What is News?

News is recent or upcoming events, meetings or activities involving or serving the public. Announcements benefiting a person or company are advertising, especially if they run in more than one issue. News is run without charge, but there is a charge for advertising.

Send your news tips, story ideas or press releases to: storie@glenrosenewspaper.com
Fax us at 254-897-4620, or call 254-897-4536 and ask for Storie.

What if I see news?

Tell us. We want to know about everything from a house fire to your great-aunt's 105th birthday to a county debate. Your news is important to us. Call us at 254-897-4536 or e-mail Storie or Billie.

If you've got the scoop on anything from traffic detours, power outages or high water, let us know.

Pictures?

Please give, mail or e-mail us your pictures of happy people enjoying Glen Rose's events. Make sure photos are sharp and always include the names of the people pictured and the event they are participating in.

We will mail your picture back to you if you turn in a large self-addressed stamped envelope. We also welcome photos by email. Just attach them to a message containing the pertinent details and identifying anyone in the photo if possible. Photos should be at least 150 dpi and in a jpeg format.

Letters to the Editor

Glen Rose Newspaper encourages letters from our readers. Letters should be to the point, typed or emailed if at all possible, and signed. Generally, we limit letters to 400 words. Name, street address and daytime phone are required (Address and phone are not for publication). Letters should stick with issues, and not simply be personal attacks. Letters endorsing a particular position on issues of local interest will be accepted, however letters endorsing a candidate for political office will not be accepted as a letter to the editor. We reserve the right to edit for length, content and potentially libelous statements. Poetry, anonymous, or open letters will not be published. Letters to the Editor published in the Glen Rose Newspaper do not necessarily reflect the position of this publication on any subject. Correspondence should be mailed to Glen Rose Newspaper, PO Box 3207, Glen Rose, Texas 76043. Email us at news@glenrosenewspaper.com.

Engagements: A \$10 fee is charged for all engagements in the Glen Rose Newspaper. Engagement information should be turned in at least three months before the wedding date (if possible).

Wedding Announcements are published at no charge if supplied no later than three weeks after the ceremony. A \$20 fee is charged after the three week deadline or if extensive information is included. Weddings 30 days or older will only be printed as paid advertisements.

Birth Announcements cost \$20.00 and are 2x3 in size, and are designed as a keepsake with your baby's photo or clip art images. If the child is to be listed with a different last name than both of the parents, the mother and father must both sign the announcement form in the presence of a witness.

Engagement, Wedding, & Birth Announcement Photo Policy: Quality photos may be emailed or dropped by the Glen Rose Newspaper office by Monday at noon before the desired Thursday publication. . Polaroids and photos printed on an inkjet printer are unacceptable. The Glen Rose Newspaper is not responsible for photos left after 10 days. We will return photos by mail if you provide a stamped self-addressed envelope.

Political advertising: Political advertising is that which contains people or subject matter up for a public vote. All political advertising must be prepaid and have the words "Political Advertisement" printed on the top or the bottom of the advertisement. All political advertising must contain the name of the sponsor, listing name and address. Defamatory, derogatory or libelous copy will not be accepted for publication. Contract rates may be given for political advertising provided the agreement is signed before the campaign. All political advertising is required to be paid in advance of publication.

Nonprofit Rate: Churches, charitable organizations and broad-based community non-profit groups qualify for a 10% discount from the open rate displayed advertising rate.

Color: Process color \$150.00, subject to availability.

Preprint Insert Rates: Standard 8 ½ x 11 or less preprinted insert rates are 9 cents each or \$90.00 per 1000. For additional pages contact us at 254-897-4536 and ask for Kimberly or email Kimberly@glenrosenewspaper.com.

General Contract Provisions: Glen Rose Newspaper is not responsible for typographical errors. You may request a proof before noon the Monday before publication. The proof can be sent via fax, email, or mailed if a self stamped addressed envelope was received with your order.

1207 Big Bend Trail, Suite F
PO Box 3207
Phone: (254) 897-4536
sales@glenrosenewspaper.com

Squaw Creek Retail Center
Glen Rose, TX 76043
Fax: (254) 897-4620
www.glenrosenewspaper.com

DISPLAY ADVERTISING RATE SCHEDULE EFFECTIVE 2006

Column Inches	Price Per Column Inch
<i>Open Rate</i>	\$4.75
1 – 30	\$4.75
31 – 126	\$4.50
127 – 378	\$4.25
379 & up	\$4.00

3 MONTH CONTRACT DISPLAY ADVERTISING RATES

*** Display advertising contract rates are total column inches accrued in one month***
Contact the Glen Rose Newspaper for low contract rates exceeding 3 months.

Column Inches	Price Per Column Inch
1 – 30	\$4.25
31 – 126	\$4.00
127 – 378	\$3.75
379 & up	\$3.50

Determining advertising size and price: Display advertising prices are based on the total column inches of an ad. The number of columns wide times the number of inches deep equals the total column inches.

Example: 2 columns x 5 inches deep = 10 column inches. Then, multiply the column inches by the price per column inch.

Display Advertisement Deadline: Advertisement should be submitted before noon on Monday before the publication date.

CLASSIFIED ADVERTISING RATES

\$2.00 for First 10 words or less. .10 cents per word over 10 words. \$2.00 extra charge for bold, centered, all caps or fancy font for lead line. Boxed classifieds will be charged display advertising rates as seen above. Classified ads that are placed to run for 4 issues or more without changes will receive a 20% discount if all issues are paid in advance.

Space reservation deadlines: New advertising copy that requires a proof and camera ready ads must be submitted Monday by noon before publication date.

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